



iuventum

Entrepreneurship: What is it about?

The origins of post-secondary entrepreneurship education can be traced back to Kobe University (1938) and Harvard Business School (1947). Ever since there is no common agreement how entrepreneurship should be taught and some scholars argue not just to teach students *about* entrepreneurship but to educate them *for* it. (Source: *Handbook of Research in Entrepreneurship Education 2007: 31*)

What to do research on?

To explore entrepreneurship, students can do research on a topic in one of the following research areas.

- B.Phil. (h.c.): Business development, product/service development, market analysis, human capital management.
- M.Phil. (h.c.): Business development, product/service development, market analysis, human capital management, opportunity recognition, business creation, business analysis, investing.
- Ph.D. (h.c.): Business development, product/service development, market analysis, human capital management, opportunity recognition, business creation, business analysis, investing, niche-innovations, great entrepreneurs, industries, global economy, or an alternative research area.

What to get out of it?

Entrepreneurial competence, business acumen, academic excellence

How to get involved?

- Eligibility: Entry qualification is Twelfth Grade, A Level, IB Diploma or equivalent for B.Phil. (h.c.); bachelor's degree or equivalent for M.Phil. (h.c.); master's degree or equivalent for Ph.D. (h.c.) enrollment. To prove entry qualification, applicants are required to obtain a credential evaluation (Type: General Evaluation) from Educational Perspectives (see www.edperspective.org); this can be securely shared with iuventum. Furthermore, applicants must publish in a peer-reviewed journal or conference.
- Language: English. To prove English proficiency, international applicants can supplement their application by submitting an official TOEFL score report via ETS. The ETS code of iuventum is 6407.
- Mode of Study: Correspondence education and self-paced study.
- Thesis Preparation and Degree: Students are required to submit a thesis (two hard copies on A4 paper and a soft copy as a pdf file) and to publish in a peer-reviewed journal or conference. For B.Phil. (h.c.), submit a thesis of at least 30 pages and one journal or conference publication; for M.Phil. (h.c.), submit a thesis of at least 60 pages and two journal or conference publications; for Ph.D. (h.c.), submit a thesis of at least 120 pages and three journal or conference publications. Submission is by mail and usually students can expect to receive their research guidelines by mail within 4 weeks after enrollment.
- Enrollment: The total fee is €1600 for B.Phil. (h.c.), €2500 for M.Phil. (h.c.) and €3600 for Ph.D. (h.c.) enrollment. 25% of the fee will be withheld in case of cancellation. Application, research area and fee transfer will be confirmed for enrollment.